



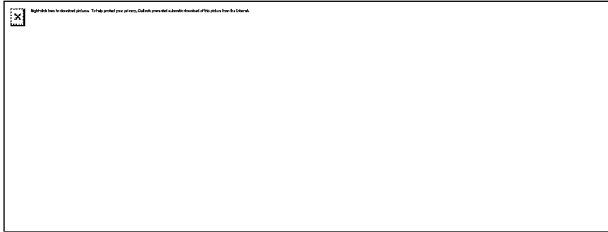
From: Separation Science e-Learning <noreply@sepscience.com>
Sent: Monday, November 12, 2012 12:24 PM
To: Hanchett, James (DPH)
Subject: [Webinar Reminder] Game-Changing Performance from Bruker's EVOQ Liquid Chromatography Triple-Quadrupole Mass Spectrometers



WEBINAR REMINDER
Game-Changing Performance from Bruker's EVOQ Liquid Chromatography Triple Quadrupole (LC-TQ) Mass Spectrometers
By Jim Edwards (Global Product Manager, Bruker Daltonics CAM Division, USA)

Date : 14 November, 2012
Time: 8am PT / 11am ET / 4pm UK / 5pm CET

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Separation Science, in association with Bruker, offers you the exclusive chance to take part in an upcoming webinar describing Bruker's EVOQ LC-TQ Mass Spectrometers.


What Does it Cover?
This webinar will introduce Bruker's new EVOQ™ mass spectrometry triple quadrupole (MS-TQ) that provides the ultimate in sensitivity, with a combination of innovative design components that improves capacity utilization and shortens the time required from sample-to-report. EVOQ incorporates Bruker's new Advance™ Ultra-High Pressure Liquid Chromatography (UHPLC) system. In addition, the EVOQ platform features several major innovations:

- The industry's first Vacuum-Insulated Probe (VIP) heated electrospray technology preserves and ionizes thermally fragile molecules with outstanding sensitivity.
- The Active Exhaust atmospheric pressure ionization source with a robust orifice vacuum interface significantly enhances quantitative robustness for difficult samples.
- The novel, 'flat-tuning', proprietary Interlaced Quadrupole Dual Funnel (IQ-DF™) maximizes sensitivity.
- Novel PACER™ software enables 'exception-based data review', a revolutionary feature that significantly reduces the error rate for quantitative analysis.
- The Advance HPLC, UHPLC, and the UHPLC-OLE series with the CTC auto-sampler delivers highly reproducible chromatography required for rigorous quantitative analysis.


Other high-performance TQ features include Bruker's unique Compound-Based Scanning (CBS) technology, fast 14,000 amu/sec scan speed and 25 milliseconds positive/negative ion switching, all for leading-edge TQ performance and analytical power.

What You Will Learn

- How to run more samples, spend less time cleaning the instrument, and shorten the time taken from sample to report
- Understand the latest innovations in mass spectrometry and how EVOQ leads to sustained high sensitivity and increased capacity through higher robustness.
- Illustrate the advantages of an MRM library-based quantitative workflow with CBS method setup.
- How the design features address the pain points in the applied markets.

Presenter
 Jim Edwards is a Global Product Manager with the Chemical and Applied Markets (CAM) division of Bruker Daltonics. Jim joined Bruker in 2012, where his primary focus is on software management and solution architecture for the Bruker CAM portfolio of analytical instrumentation. Jim has extensive experience in the products and application of GC and LC (standalone and coupled to mass spectrometry) analysis in a variety of markets and industries. Jim began his career in a private environmental and contract laboratory, where he spent over eight years working across multiple inorganic and organic analysis techniques. Since then he has worked for instrumentation companies, involved in the design, development, marketing, application, training and support of both hardware and software systems for chromatography and mass spectrometry.

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